

4Q11 National News Release

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**Manpower Employment Outlook Survey Reveals Canadian Employers Anticipate a Steady Hiring Climate for the Fourth Quarter of 2011
Mining Employers Report Strongest 4Q Hiring Plans**

(Toronto, ON, September 13, 2011) – Canadian employers expect the hiring climate to remain steady for the fourth quarter of 2011, according to the latest results of the Manpower Employment Outlook Survey, the most extensive, forward-looking employment survey in the world. For the third consecutive quarter, job seekers should see the most active hiring plans in the Mining sector.

With seasonal variations taken into account, the Outlook of 13 per cent is a slight decrease from the Outlook reported in the previous quarter. This Outlook also shows a two percentage point drop from the same time last year. The survey of more than 1,900 Canadian employers reveals that 20 per cent plan to increase their payrolls in the fourth quarter of 2011, while eight per cent anticipate cutbacks. Of those surveyed, 70 per cent of employers expect to maintain their current staffing levels and two per cent are unsure of their hiring intentions for the upcoming quarter.

“Job seekers in all regions are likely to benefit from a steady hiring climate from October through December, with employers in Quebec reporting the most favourable Outlook,” says Lori Procher, Vice President and General Manager for Manpower Canada. “Although most Outlooks have decreased slightly compared to the previous quarter, job seekers should maintain confidence in the labour market as employers throughout Canada anticipate the hiring pace will remain steady through the end of the year.”

Mining

Employers in the Mining sector anticipate a healthy fourth quarter, reporting a Net Employment Outlook of 26 per cent once seasonal variations are removed from the survey data. This is a two percentage point increase from the Outlook reported in the previous quarter. It is also a one percentage point improvement from the Outlook reported during the same time last year indicating a strong hiring climate for the fourth quarter of 2011.

Transportation & Public Utilities

Employers forecast an upbeat hiring climate, reporting a Net Employment Outlook of 20 per cent for the fourth quarter of 2011. This quarter's Outlook is a one percentage point increase from the forecast reported for the previous quarter and a six percentage point improvement from the Outlook reported during the same time last year.

Manufacturing – Durables

With a Net Employment Outlook of 17 per cent, employers in the Manufacturing- Durables sector anticipate a respectable hiring climate for job seekers. This Outlook has increased from the previous quarter which reported a seasonally adjusted Net Employment Outlook of 13 per cent, however, it is a decrease from the same time last year when industry employers reported an Outlook of 21 per cent.

Public Administration

In the Public Administration industry sector, employers anticipate a steady hiring environment for the fourth quarter of 2011, reporting a seasonally adjusted Net Employment Outlook of 15 per cent. This is a slight drop from the previous quarter, when employers reported a seasonally adjusted Outlook of 17 per cent. It is also however, a two percentage point increase when compared to the same period last year.

Construction

Reporting a Net Employment Outlook of 12 per cent, employers in the Construction sector anticipate a positive hiring climate for the upcoming quarter. This forecast is a decrease from the Outlook reported during the previous quarter and is a slight drop from the Outlook of 15 per cent which was reported during the same time last year.

Services

In the Services sector, employers anticipate a hopeful hiring climate for the fourth quarter of 2011 reporting a Net Employment Outlook of 12 per cent. This forecast is a slight drop from the previous quarter when employers reported a seasonally adjusted Net Employment Outlook of 14 per cent. This

Outlook is also a decrease of one percentage point from that which was reported during the same time last year.

Finance, Insurance & Real Estate

Employers report a seasonally adjusted Net Employment Outlook of 12 per cent for the fourth quarter of 2011 indicating a steady hiring climate. This Outlook is a slight drop from the forecast of 13 per cent which was reported for the previous quarter. It is also an eight percentage point decrease from the Outlook reported during the same time last year.

Manufacturing – Non-Durables

In the Manufacturing – Non-Durables industry sector employers report a seasonally adjusted Net Employment Outlook of 12 per cent indicating an upbeat hiring climate for the fourth quarter of 2011. This Outlook is a slight decrease from the previous quarter when employers reported an Outlook of 13 per cent. It is also a one percentage point decrease from the Outlook reported during the same time last year.

Wholesale & Retail Trade

In the Wholesale & Retail Trade industry sector, employers anticipate a respectable hiring climate, reporting a Net Employment Outlook of 11 per cent. This quarter's forecast is a slight drop from the previous quarter when employers reported a seasonally adjusted Outlook of 13 per cent. It is also a two percentage point decrease from the outlook reported during the same time last year.

Education

Employers report a seasonally adjusted Net Employment Outlook of eight per cent indicating a favourable hiring climate for the upcoming three-month period. This quarter's Outlook is a slight decrease from the previous quarter when sector employers reported an Outlook of nine per cent. It is also a decrease of five percentage points from the seasonally adjusted Outlook reported last year during the same time.

Regional Hiring Intentions Favourable

“Regionally, employers in Quebec anticipate the strongest hiring climates for the upcoming quarter,” adds Procher. “The seasonally adjusted data indicates employers expect a favourable environment for job seekers, reporting a Net Employment Outlook of 17 per cent. The forecast for this region is due in part to the strong hiring forecast reported by employers in the Mining industry sector. In Western Canada employers anticipate a positive hiring climate for the upcoming quarter, reporting a Net Employment Outlook of 16 per cent. Meanwhile, employers in Ontario and Atlantic Canada project a steady fourth quarter with a Net Employment Outlook of 12 per cent in both regions.”

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For a video overview of the survey visit:

<http://manpower.ca/ca/en/research/meos/default.jsp>

Note to Editors

Full survey results for each of the 41 countries and territories included in this quarter's survey, plus regional and global comparisons, can be found in the Research Centre at www.manpower.ca. In addition, all tables and graphs from the full report are available to be downloaded for use in publication or broadcast from the ManpowerGroup Web site at <http://www.manpowergroup.com/meos>. Note that in Quarter 2 of 2008, the survey adopted the TRAMO-SEATS model for seasonal adjustment of data. As a result, you may notice some seasonally adjusted data points change slightly from previous reports. This model is recommended by the Eurostat department of the European Union and the European Central Bank and is widely used internationally.

About the Survey

The Manpower Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter. It is the most extensive forward-looking survey of its kind, unparalleled in its size, scope, longevity and area of focus. The Survey has been running nearly 50 years and is one of the most trusted surveys of employment activity in the world. The Manpower Employment Outlook Survey is based on interviews with more than 65,000 public and private employers worldwide and is considered a highly respected economic indicator.

The Manpower Employment Outlook Survey is currently available for 39 countries and territories: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Costa Rica, Czech Republic, France, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Ireland, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Panama, Peru, Poland, Romania, Singapore, Slovenia, Spain, South Africa, Sweden, Switzerland, Taiwan, Turkey, the United Kingdom and the United States. The program began in the United States and Canada in 1962, and the United Kingdom was added in 1966. Mexico and Ireland launched the survey in 2002, and 13 additional countries were added to the program in 2003. New Zealand joined the program in 2004, China, India, Switzerland and Taiwan were added in 2005, and Argentina, Peru, Costa Rica and South Africa joined in 2006. Colombia, the Czech Republic, Greece, Guatemala, Poland and Romania joined in 2008; Brazil and Hungary joined in 2009; and Panama joined in 2010. For more information, visit the ManpowerGroupWeb site at www.manpowergroup.com and enter the Research Center.

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. The ManpowerGroup suite of solutions is offered through ManpowerGroup Solutions, Experis,™ Manpower® and Right Management.® Learn more about how the ManpowerGroup can help you win in the Human Age at: manpowergroup.com